Personal Information



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| Name |  | **Desislava Sergeeva Ivanova** |
| Address |  | Sofia, Gotze Delchev, Deyan Belishki street, number 46, entr A, 3th floor |
| Cell phone number |  | 0896 773 074 |
| E-mail |  | dessi\_s\_vd@abv.bg |
| Nationality |  | Bulgarian |
| Date of Birth |  | 30 January 1984 |
| Gender |  | Female |

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| Work Experience |
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| **•**Dates |  | 09.2013 – present |
| **•**Position |  | **Project Manager at APAC COPS Department** |
| **•**Duties |  | Dealing with all types of projects (this includes AdHocs, Trackers, DIPs, LINK, LEX, LinkExpress, re-contact, Diary studies. Calculation of incidence rates, LOI, all types of metrics when necessary, dealing with panel partners, creating a project in the system, preparing daily updates on quotas and metrics ( LOI, IR) calculating samples, preparing a feasibility, etc.)  Dealing with DSP, Mobile application data, mini polls, solving problems for projects in field; international calls (in English); client communication, issues handling, etc. |
| **•**Name and address of the employer |  | Bulgarian online research (outsourcing for Lightspeed Research)  1 Aleksader Fol Str, Sofia Bulgaria  http://www.borsolutions.com/ |

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| **•**Dates |  | 06.2012 – 09.2013 |
| **•**Position |  | **DP at APAC data processing Department** |
| **•**Duties |  | Dealing with data on soft launch stage, checking on logic and open ends. And full launch stage (when the study is completed) same as the SL stage but for the full list of respondents, reporting issues and gaps, explaining logics, etc |
| **•**Name and address of the employer |  | Bulgarian online research (outsourcing for Lightspeed Research)  1 Aleksader Fol Str, Sofia Bulgaria  http://www.borsolutions.com/ |

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| **•**Dates |  | 01.2009 – 06.2012 |
| **•**Position |  | **Sampling Specialist at EMEA Data Processing Department** |
| **•**Duties |  | Dealing with requests for samples (this includes feasibility checks, sample requests, communication on specific requests, etc.)  Solving problems for mismatches; issues handling, etc. |
| **•**Name and address of the employer |  | Bulgarian online research (outsourcing for Lightspeed Research)  1 Aleksader Fol Str, Sofia Bulgaria  http://www.borsolutions.com/ |
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**Education**

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| •Dates |  | 2003-2008 |
| •Name of the University |  | Tsenov Academy of Economics - Svishtov |
| •Basic subjects at school |  | Advertising, Marketing ,Management, Visual Basic, etc |
| •Major of Field and Qualification |  | **Business Informatics**  Bachelor Degree |

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| Personal Skills |

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| Mother Tounge |  | **Bulgarian** |
| Other languages |
|  |  | **English language** |
| **•**Reading |  | Excellent |
| **•**Writing |  | Excellent |
| **•**Speaking and Understanding |  | Excellent |

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| Social skills |  | Team player, responsibility, good organizational skills, self-motivated, able to work under own initiative. |
| Technical skills |  | Excellent skills at online based tools, specifically-based software, Excellent skill at Microsoft Office™ (Word™, Excel™, PowerPoint™, Outlook™), IE, Mozilla Firefox, SPSS |
| Driving License  OTHER |  | Yes, Bulgarian, category B, M  Very cheerful and communicative person. Always willing to learn and help, professional attitude. |